




HICKEYGLOBAL
ECONOMIC DEVELOPMENT CONSULTING

Location Advisor

Decision
Assessment










WHAT IF YOU COULD CLEARLY
UNDERSTAND HOW THE WORLD'S
TOP SITE SELECTORS
**ASSESSED YOUR
COMMUNITY?**

| Targeted Industry Sectors | Category Indexes | COMPETITOR #1 | COMPETITOR #2 | COMPETITOR #3 | COMPETITOR #4 | COMPETITOR #5 | COMPETITOR #6 |
|--|----------------------|---------------|---------------|---------------|---------------|---------------|---------------|
|  AEROSPACE | Labor Supply | 130 | 134 | 153 | 148 | 126 | 115 |
| | Skills | 141 | 151 | 146 | 156 | 137 | 81 |
| | Labor Cost | 98 | 98 | 88 | 87 | 94 | 106 |
| | Business Environment | 99 | 107 | 99 | 104 | 77 | 104 |
| | Quality of Life | 139 | 114 | 120 | 159 | 84 | 145 |
|  LIFE SCIENCES | Labor Supply | 160 | 151 | 133 | 165 | 138 | 89 |
| | Skills | 197 | 176 | 102 | 169 | 141 | 41 |
| | Labor Cost | 97 | 97 | 86 | 85 | 93 | 105 |
| | Business Environment | 99 | 107 | 99 | 104 | 77 | 104 |
| | Quality of Life | 139 | 114 | 120 | 159 | 84 | 145 |
|  FILM & MEDIA | Labor Supply | 139 | 138 | 123 | 153 | 137 | 120 |
| | Skills | 151 | 141 | 105 | 146 | 138 | 123 |
| | Labor Cost | 98 | 97 | 86 | 85 | 92 | 108 |
| | Business Environment | 99 | 107 | 99 | 104 | 77 | 104 |
| | Quality of Life | 139 | 114 | 120 | 159 | 84 | 145 |
| | Labor Supply | 147 | 156 | 178 | 174 | 154 | 101 |
| | Skills | 180 | 191 | 200 | 198 | 187 | 89 |
| | Labor Cost | 98 | 98 | 88 | 87 | 94 | 106 |
| | Business Environment | 99 | 107 | 99 | 104 | 77 | 104 |
| | Quality of Life | 139 | 114 | 120 | 159 | 84 | 145 |
| | | | | | 154 | 131 | 128 |
| | | | | | | 141 | 121 |
| | | | | | | | 108 |

NOW YOU CAN

Hickey Global's new Location Advisor Decision Assessment uses 40 years' worth of experience and a propriety database to help you understand how your community is analyzed in the site selection process. This is the same database that Hickey & Associates uses to narrow down locations for the world's largest companies.

| Targeted Industry Sectors | Category | Index Score | Total Index | Ranking Score | Total Index |
|---|----------------------|-------------|-------------|---------------|-------------|
|  AEROSPACE | Labor Supply | 130% | 111% | 8 | 8 |
| | Skills | 141% | | 7 | |
| | Labor Cost | 98% | | 5 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |
|  INFORMATION SERVICES | Labor Supply | 140% | 126% | 9 | 8 |
| | Skills | 163% | | 9 | |
| | Labor Cost | 97% | | 5 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |
|  BIOSCIENCE | Labor Supply | 160% | 138% | 5 | 5 |
| | Skills | 197% | | 2 | |
| | Labor Cost | 97% | | 5 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |
|  RENEWABLE ENERGY | Labor Supply | 133% | 122% | 8 | 8 |
| | Skills | 145% | | 7 | |
| | Labor Cost | 98% | | 4 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |
|  FILM & MEDIA | Labor Supply | 139% | 121% | 4 | 5 |
| | Skills | 151% | | 3 | |
| | Labor Cost | 98% | | 4 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |
|  MANUFACTURING | Labor Supply | 114% | 108% | 10 | 7 |
| | Skills | 87% | | 9 | |
| | Labor Cost | 97% | | 4 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |
|  PROFESSIONAL & CORPORATE SERVICES | Labor Supply | 141% | 119% | 8 | 4 |
| | Skills | 147% | | 7 | |
| | Labor Cost | 97% | | 4 | |
| | Business Environment | 99% | | 9 | |
| | Quality of Life | 139% | | 5 | |

WHAT TO EXPECT

Executive Summary

- Defining the Mission
- Meet the Competitors
- Understand the Findings

General Competitor Analysis

- Operational Costs
- Incentives
- Real Estate
- Labor Costs
- Labor Availability
- Education
- Quality of Life
- Risk

Cluster-based Competitor Analysis

- Cluster 1
- Cluster 2
- Cluster 3
- Cluster 4
- Cluster 5
- Cluster 6

Strategic Recommendations

HICKEY GLOBAL

ECONOMIC DEVELOPMENT CONSULTING

A constant focus on client delivery, project governance, continued improvement, and strong communications is key to project success.



Understand how you rank against your competitors in the U.S. and globally.



Understand how you rank against your competitors in key clusters.



Determine who are your actual competitors.



Compare against locations in the US or, if appropriate, with any location in the world.



Receive strategic recommendations on how to improve your positioning.



Engage leading global site selectors in the process.

HICKEYGLOBAL

ECONOMIC DEVELOPMENT CONSULTING



RESEARCH**AND**
ANALYSIS



ORGANIZATIONAL
DEVELOPMENT
ANDSTRATEGY



INSIGHTS**AND**
INCENTIVES

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